Inserts

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Did you know that the *National Catholic Reporter* offers inserts as an advertising and direct response solution? Do you have flyers or brochures promoting your product, program or service? Get those materials off the shelf and working for you!

Inserts are an inexpensive and effective way to reach your target audience. Popular inserts include:

- Fliers and one-sheets
- Fundraising envelopes
- Multi-page brochures
- Non-bound catalogs

Get started:

1. Contact us to discuss which issue of *NCR* will maximize the results of your advertising message based on date and special section theme.
2. Choose your target state or select the entire national readership.
3. Ship your promotional piece to arrive at Tribune Publishing Company in Columbia, Missouri, one month in advance of the issue date.

Specifications:
Maximum insert size: 7.5" x 10.5" (folded or flat)
Weight restrictions apply. Contact us for details.

Insert cost:
There is a $400 minimum.
1 - 12 pages = $105/M
16 - 20 pages = $115/M
24+ pages = $125/M
*Prices shown are for inserts printed on 30-40# newsprint weight stock or equivalent. For any heavier stock, add $5/M to prices shown.

Sample insert piece required prior to insertion for post office approval.

Don't have a current promotional piece? Our printer can produce one for you. Contact us for details.

Contact *NCR* advertising for information or to place an ad.

Kim Rea, Advertising Director
Call: 1-800-444-8910, ext. 2216

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Links:
[1] http://www.addthis.com/bookmark.php?v=250
[2] mailto:krea@ncronline.org