

Webathon entering final hours

Caitlin Hendel | May. 2, 2014 NCR Today
Webathon 2014

This webathon ends Saturday. It's hard to believe that we are nearing the end of the fifth annual *NCR* webathon! If you have donated this week, thank you, thank you, thank you! And if you've been meaning to help out but haven't done so yet, now is the time [to click this donate now link \[1\]](#) and help us reach our goal.

We are inching toward the goal, but still need some help getting there. So I'm asking one last time: If you value the work that we do at *NCR*, the stories our reporters dig up, the perspective of our columnists and analysts, please take a few minutes before this fund-raising push is over to [make a difference \[1\]](#)!

You know, we've spent much of this week talking about the wonderful work our reporters, columnists and editors do to fill the pages of ncronline.org with a variety of stories of interest to you, our online readers. But, as CEO of this company, I'd like to take some time to remind you of the equally valuable support staff here at *NCR*.

We have two women in fundraising, one in marketing and three in customer service. We have a web designer who works around the clock some days to make sure **NCRonline.org** is up and running. We have our accounting staff, as well as those who sell ads. We have someone who makes sure we are staying close to our mission, and, of course, we have those who put out our liturgy publication *Celebration*. We have a maintenance man who keeps this turn-of-the-century (and, no, I'm not talking about the millennium) building from falling apart at the seams.

I've said it before -- the staff here at *NCR* is small. But I've been in journalism more than 30 years, and it is by far the most uniformly dedicated group of people with whom I've ever worked. On every floor, in every office, the goal of *NCR*'s employees is to make sure there remains an independent source of news and commentary about the Catholic church, and each of them plays an important role in fulfilling that goal.

The fundraising department, which -- as you can imagine -- works exceptionally hard during Webathon week, has been taking many calls from donors during this drive. What impresses me the most is not just that donors *are willing* to help support *NCR*'s mission, but that they *want* to give to this cause. They do so because they share the mission of every member of our staff, the mission of our founders and the men and women who kept the banner flying through some of the toughest of times.

We appreciate your commitment to *NCR* and for doing all that you can to help us stay mission-driven and relevant in today's church. If you want [to donate, do so now \[1\]](#).

The entire staff at *NCR* thanks you.

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Links:

[1] <https://donatenow.networkforgood.org/ncr>