

NCR is looking for a director of advertising

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National Catholic Reporter is seeking a high-energy and results-driven director of advertising to guide its advertising department to a new level of creativity and success. *NCR* works on two platforms: a daily website and a print newspaper that comes out every other week. Ad sales for both are still greatly important to us as we meet the needs of longtime subscribers and work to attract a new generation of readers.

The new director of advertising would be responsible for increasing advertising revenue for all products offered and for the performance of the four employees in the department. The new director also would be expected to sell ads.

NCR is based in Kansas City, Mo., and you would be expected to work here. We are a news organization that was founded on a specific mission and continues to be driven by that mission 50 years later. You would be expected to understand that mission, as it drives everything we do.

Qualifications:

At least a bachelor's degree in advertising or another related field.

A demonstrated record of advertising sales in digital and print.

A proven ability to manage a team, with supervisory experience of three to five years.

Working knowledge of principles and methods of promoting and selling products or services. This includes marketing strategy, tactics and sales techniques.

Strong organizational and time management skills.

Proficiency in Microsoft Office and knowledge of general systems for client management, ad creation, sales for online products.

Ability to create budgets for revenue and expenses.

Knowledge of issues concerning the Catholic church, and a clear understanding of the mission of *NCR*.

Compensation:

We can offer competitive compensation, details of which would depend on your experience.

About *NCR*:

We are located in midtown Kansas City, Mo., and the new ad director must work here. Some relocation costs could be considered.

We offer competitive benefits, including paid holidays, medical and dental insurance, a retirement plan, four weeks of vacation and free parking. Most important, we offer a collegial and collaborative work environment. This position reports to the president/CEO.

How to apply:

Send your resume and cover letter to: hr@ncronline.org

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Links:

[1] <https://www.addthis.com/bookmark.php?v=250>