

## Why people vote against their own best interests

Tom Roberts | Feb. 1, 2010 NCR Today

This morning I was reading this [enlightening piece on the BBC Web site](#) [1] when I heard from a friend who told me of a small business owner who was puzzled that most people in his firm's work force oppose health care reform. He was puzzled about why his employees could be opposed to something that would so clearly be to their benefit.

The BBC story asks much the same question and reports some very interesting answers.

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### Links:

[1] <http://news.bbc.co.uk/2/hi/americas/8474611.stm>